

## Technical Marketing & Communications Specialist

### *A brand new role to make your own*

Due to increased demand on our services and products we are looking to expand our team to include a Technical Marketing & Communications Specialist. Asynt prides itself on its ability to build strong relationships with customers, suppliers and distributors and we're looking for the right person to join in the fun and become a dedicated team member in this new, interactive and stimulating role.

This brand-new role at Asynt brings with it a wealth of opportunity and the chance to join a growing and dynamic company.

### The role:

- You will liaise closely with Asynt's marketing manager, technology manager and sales team
- The role will be predominantly office based in Isleham, CB7. However, some international and UK travel may be required.
- You will be required to support the sales team technically, work closely with new product development and application testing alongside customers and suppliers
- You would be expected to provide technical knowledge and advice on the Asynt product portfolio and communicate concisely remotely (via Teams and Zoom) as well as by telephone, WhatsApp, our online live chat app and email. This would also include online and face to face product demonstrations to customers, academic partners, and our worldwide distributor network.
- Working closely with our Marketing department – this would include writing technical papers, instruction manuals, technical detail on the Asynt website, and assisting with PR, newsletter articles, blogs, YouTube videos and Asynt's social media channels.
- Assisting with product installations and commissioning both on site and / or remotely
- Having regular dialogue with our supplier network and ensuring equipment functions efficiently and effectively as a stand-alone product or as part of a turn-key solution.

### Testing, Testing...

- Working closely with our Technology Manager to test prototypes. This would involve liaising with customers to discuss feedback, fault finding and white papers, and responding to a proactive sales team with updates and information on new product designs
- Testing already existent products for different areas of interest where a product could also be applicable, investigating potential product improvements and liaising with partners to accomplish joint tests.
- Visiting customers for feedback testimonials, photos, videos, and reports on equipment they have purchased from Asynt for use within all areas of Asynt's public facing media

## What we need from you

- Communication is paramount. Being able to articulate instructions and information in a positive and personable manner, in both a written format and orally (face to face and remotely via Teams or Zoom) to our customers worldwide is key.
- You'll have excellent attention to detail, first-class time management skills and plan priorities with a proactive attitude and go-getter mentality.
- You'll be a team builder and interactor with contagious positive enthusiasm and drive
- We love progression, so any suggestions in the form of improving protocols, software, general day to day activities is always welcomed and appreciated. Someone who thinks outside the box would be met with enthusiasm!
- Teamwork is essential, as is working on your own. You'll have the drive, determination, and initiative to do both well.

## Requirements

- Degree level Chemistry background is essential.
- Marketing experience would be appreciated, but not compulsory
- Clean driving license
- Competent with Teams, Zoom, MS Word, Excel, Publisher, and PowerPoint
- Social media savvy with platforms such as LinkedIn, YouTube, Twitter, and Instagram
- Additional language skills are desirable but not essential



### Does that sound like you?

#### *What to do now...*

If you're interested in the role detailed here and would like to discuss it further please initially email us via [enquiries@asynt.com](mailto:enquiries@asynt.com) and arrange a chat. We can't wait to hear from you!

*A fresh outlook in chemistry technologies*